

Juliana Castro Varón

EXPERIENCE

The University of Texas at Austin, TX

JAN - DIC 2017

Teaching Assistant - Typography and Interaction Design

- Assisted three workshops in which webdesign, CSS, HTML, typography, book design and interaction were taught
- 10h/w for each class: Intro to Interaction Design (Spring 2017), Typography (Fall 2017), Interaction Design II (Fall 2017)

Guggenheim Museum, New York, NY

JUN - AUG 2017

Graphic Design Intern

Hilla Rebay Graduate Summer Intern 2017, The Solomon R. Guggenheim Foundation

- Designed and produced the printed book and the digital curriculum for the Social Practice Initiative "moving and passing"
- Assisted the Graphic Design Department in the production of digital and printed visual materials

Visual Arts Center, The University of Texas at Austin, TX

AUG 2016 - MAY 2017

Design and Digital Fellow

- Developed and implemented social media strategy and re-examine video and image archives
- Coordinated and assisted Spring Design Exhibitions
- Produced spring exhibition graphics, including Ann Hamilton's ONEEVERYONE

NC-arte - Contemporary Art Foundation, Bogota, COL

JUL 2014 - JUN 2016

Graphic Designer and Digital Editor

- Did graphic design and assisted exhibitions of artists such as Jorge Macchi, James Turrell, Rafael Lozano-Hemmer and Troika
- Designed and conceived a Creative Commons licensed book designed for people to print and bind at home
- Worked on digital communication strategies for special programs, making their online community grow almost 800%

Contenidos El Rey - Advertising Agency, Bogota, COL

SEP 2013 - JUL 2014

Senior Editor

- Worked as the creative area leader for all the brands managed by the agency
- Coordinated the work of the three junior editors under my supervision
- Ensured that design and content requirements fit customers' needs and expectations

INTERNATIONAL FELLOWSHIPS

- Fulbright Scholarship for the Arts 2016 - 2018, Fulbright and Colombian Ministry of Culture

EDUCATION

The University of Texas at Austin, TX - (Expected May 2018)

M.F.A. / Master of Fine Arts, Design

- M. K. Hage Endowed Scholarship in Fine Arts •Susan Vaughan Foundation Endowed Scholarship in Art and Art History
- Meredith and Cornelia Long Fund •Bruton Continuing Fellowship Award •Prestigious Supplement Award

Universidad Nacional de Colombia, Bogotá, COL (May 2014)

B.F.A. / Bachelor of Fine Arts in Graphic Design

- Full Scholarship for college studies. PAES group - Best High School Colombian Students •Honor Scholarship for academic excellence

Politecnico di Torino, Turin, IT (2012-2013) Academic exchange - Design and Visual Communication

SELECTED EVENTS & TALKS

- Darío Echandía Library, Banco de la República. Ibagué, COL. (Expected Oct 2017)
- Emerging Innovators Forum, American Alliance of Museums. St. Louis, MI, (May 2017)
- Art and Feminism, Austin Creative Alliance. Austin, TX, (Mar 2017)
- Bogotá's International Book Fair, National Memory Museum. Bogotá, COL, (May 2015)

Native: Spanish
Fluent: English, Italian